

BEST PRACTICES FOR SHOOTING VIDEO

Your video can be any length - twenty seconds to two minutes.

Please start your video by stating your name and class, then pause for three to four seconds and state the question and your answer, please.

- ◆ Use the rear camera (not front-facing).
- ◆ Keep the device steady - use a tripod or stable surface if possible.
- ◆ Shoot vertically (portrait).
- ◆ Leave a little headroom.
- ◆ Keep the camera at eye level or slightly above.
- ◆ Do not zoom.
- ◆ Use natural or soft, diffused light.
- ◆ Position the brightest light in front of you.



1 - Harsh backlighting on a subject. 2 - Soft, even lighting on a subject.

Shhh...

- ◆ Record in a quiet space.
- ◆ Use an external mic if available, or stand a few feet from the phone.
- ◆ Record at the highest resolution (4K or 1080p).
- ◆ Send the original, full-resolution file - avoid compressed “share” versions.

**SPEAK
LOUD,
SPEAK
CLEAR**

